



T LOVE FUTURE MILLIONAIRE  
MINDSET UNIVERSITY

# Business Checklist

## BUILDING YOUR BRAND ONE STEP AT A TIME

- FOUNDATION
- SALES & MARKETING
- EXPANSION
- SCALE
- EXIT STRATEGY

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Do you feel like you are living up to the vision you have for your business?

Are you achieving your goals and bringing in the revenue you had hoped for? If you answered yes to either of these questions, then TLFMMU's Checklist is perfect for you! Taquisha Love's Future Millionaires Mindset University is an online community dedicated to providing entrepreneurs with the resources and education they need to monetize their services.

We are here to help you take control of your business and create a successful empire. Our detailed roadmap will provide you with the habits and strategies that you need to cultivate a winning enterprise.

Our mission is to empower business owners to become more intentional about their success and create a positive future for their business.

Cheers,

*Taquisha Love*

YAY!

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# BUSINESS CHECKLIST

## FOUNDATION: Organization Stage

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- ☐ Determine Name for Business
- ☐ Set Up Accounting/Budget
- ☐ Register Name with Secretary of State
- ☐ Secure Name Via Social Media Platforms
- ☐ Purchase Website Domain
- ☐ Obtain EIN Number
- ☐ Reserve PO Box
- ☐ Open Business Bank Account
- ☐ Set Up Phone Number
- ☐ Determine Payment Processor
- ☐ Create website
- ☐ Design Logo and Graphics/Do Photo AND Video Shoot
- ☐ Purchase Business and Thank You Cards

- Create a Basis Med a Kit (Hoadshot and Bio)
- List Site on Directories or Set Up Reviews (Google, Etsy, Amazon, Facebook/IG)
- Set Up CRM Account (HubSpot, Dubsado)
- Set Up Email and Text Marketing Accounts
- Secure Name Via Social Media Platforms

## SALES AND MARKETING: Testing Stage

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- Identify Client Avatar
- Determine Marketing Plan + Manifesto
- Hire First Employees
- Set Their Schedule (And Yours)
- Begin Running Ads (Product and Lead Generators)
- Determine Outreach (Sales) Goals and Marketing Strategies
- Stick to Daily Sales and Marketing Routines
- Track and Review Metrics
- Obtain Customer Feedback on a Quarterly basis

## SALES AND MARKETING: Testing Stage

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- Hire Additional Employees
- Train and Supervise Performance (30–60 Day Trial)

## SCALE: Evaluation Stage

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- Start building Business Credit
- Create Pitch Deck
- Pursue Loans or Investors
- Create a Board/Executive Team
- Hire More Employees
- Review Output and Adjust Sales and Marketing Plan

## EXIT STRATEGY: Final Stage

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- Sell Partial or Full Equity in Company  
Merge/IPO/Liquidation