



With the power of monetization we are often stuck in the rut of what to post and how to get people to interact with your posts.

In this file, I have created some of the most engaging content posts for influencers to use to build their audience. In the topics that are blank, you would want to insert niche related pain points (remember that pain points problems that your brain can solve).

Conversation Starters

What generation do you fall into? Boomer, Gen X, Millennial?

What city & state do you live in?

Do you live where you grew up?

What is your highest level of education?

Do you plan on going back to school? To study what?

What level of experience do you have with _____?

How often do you travel? What states have you visited in your lifetime?

Do you prefer to shop online or in a physical store?

What is your favorite book and why?

Do you prefer to communicate via text, email, or a phone?

Podcast OR Blog?

Do you prefer to DIY or Buy?

What is the #1 thing on your _____ wishlist right now?

What is your favorite TV show?

How do you get your world news?

What is your most used app?

What is the biggest lesson you learned last year?

As it relates to _____, what are you struggling with?

As it relates to _____, what are you most fearful of?

Apple OR Android?

What frustrates you about _____?

Do you consider yourself a penny-pincher or a big spender?

What is the 1 thing you value the most in life?



What skill would you like to learn/improve?

What is the last gadget you 've purchased?

Do you prefer to work alone or in a group?

What annoys you about _____?

What is your biggest life regret?

What things do you spend the most money on?

How often do you buy _____?

What would prevent you from purchasing _____?

What would compel you to purchase _____?

What influences your buying decision word of mouth or samples?

What would make you stop patronizing a brand?

How often do you submit online business reviews?

What has been your biggest disappointment in _____?

What has been your greatest achievement in _____?

How much do you typically pay for _____?

When purchasing _____, what is most important?

How long have we been connected online?

How did you first learn about _____(business name)?

What problem does (product/service) solve for you?

Where do you go for information?

How likely are you to recommend our brand to a friend?

How long have you been a customer?

What do you wish the [product/service] had that it does not?

What do you prefer _____(incentive) or a _____ (incentive)?

What would you tell a friend about _____(company name)?

What post interests you the most: Tips or Quotes?

Take a look at our last 3 posts. Which one is your favorite?

Describe your personality in 5 words. What are you most passionate about?

Who are your mentors?

What in life brings you the most joy?

What would you do with an extra hour of time each day?

Who would you swap lives with for a day?

Describe one of your happiest moments.



What's the best advice you have ever received?
What is something not many people know about you?
Where do you see yourself in 5 years?
What's your favorite thing to do with your friends?
If you could master any skill, what would it be?
What do you do to get inspired?
What are your hobbies?
What is the most daring thing you've ever done?
What is your guilty pleasure?
What makes you laugh out loud?
What is something that you wish you could do everyday?
Who is the most influential person in your life?
What talents do you wish you had?
What is one thing you could never live without?
What is your favorite place(s) to travel?
If you could be famous for one thing, what would it be?
What is your favorite movie of all time?
If you were given \$10,000 what would you do with it?
What is your favorite rainy day activity?
What did you want to be when you grew up?
Who is your favorite person you've never met?
What's your favorite word?
Hot weather OR cold weather?
What is your favorite ice cream flavor?
What is your biggest pet peeve?
What superpower do you want?
What is your favorite season of the year?
What is your theme song?
Are you an early bird or night owl?
What was your favorite cartoon as a kid?
If you could meet anyone, who would it be?
What's the best gift you were given?
What's the best thing that happened to you this past week?



What are your top 3 bucket list items?

What does success mean to you?

What's the most challenging thing you 've ever done?

What is the most memorable lesson you 've learned?

These questions are geared to get your audience to talk back to you and engage on your page. If you receive the performance bonus on facebook, these questions are guaranteed to get your audience on your page and your engagement high.

Feel free to reach me at the links listed below for additional questions or services.



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[Youtube](#) | [Instagram](#) | [Website](#)

We coach and train influencers on how to connect with global brands with little to no experience creating content. [Book your Discovery Call](#)